

QUALITY VILLAGE MANAGEMENT (KB) FOR COMMUNITY WELFARE

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Abstract

A large population growth rate has both positive and negative impacts on national economic development. A large population growth rate will positively open up a wide market to foster economic activities that will create community welfare. However, if the large population growth rate is not utilized properly, it will have a domino effect on various problems. The purpose of this research is to provide an overview of the management of Quality Village (KB) in realizing community welfare. This research is literature research where the data used is secondary data obtained from scientific articles and other documents relevant to the research. Data analysis in this study was carried out in three stages, namely data reduction, data categorization, and data verification. The results concluded that the Quality Village (KB) program has contributed to efforts to improve Indonesia's economic development and realize community welfare.

Keywords: *Population Growth; Quality Village (KB); Welfare*

Abstrak

Angka pertumbuhan penduduk yang besar memiliki dampak positif dan negatif pada pembangunan ekonomi nasional. Laju pertumbuhan penduduk yang besar secara positif akan membuka pasar yang luas sehingga menumbuhkan kegiatan perekonomian yang akan menciptakan kesejahteraan masyarakat. Namun, jika laju pertumbuhan penduduk yang besar tidak dimanfaatkan dengan baik, maka akan memiliki efek domino pada berbagai permasalahan. Tujuan penelitian ini adalah untuk memberi gambaran mengenai pengelolaan Kampung Berkualitas (KB) dalam mewujudkan kesejahteraan masyarakat. Penelitian ini merupakan

penelitian kepustakaan dimana data yang digunakan adalah data skunder yang diperoleh dari artikel ilmiah dan dokumen lainnya yang relevan dengan penelitian. Analisis data dalam penelitian ini dilakukan dalam tiga tahapan, yaitu reduksi data, kategorisasi data, dan verifikasi data. Hasil penelitian menyimpulkan bahwa program Kampung Berkualitas (KB) telah berkontribusi dalam upaya meningkatkan pembangunan ekonomi Indonesia dan mewujudkan kesejahteraan masyarakat.

Kata Kunci: *Kampung Berkualitas (KB); Pertumbuhan Penduduk; Kesejahteraan*

A. Introduction

Indonesia is one of the developing countries with a large population¹. Large population growth will have a domino effect on various serious problems in the future if not handled properly². Various problems are commonly experienced by developing countries such as poverty, unemployment, inequality in income distribution, and so on³. The condition of increasing population growth can also increase the crime rate⁴. Population growth is one

¹ Aris Ananta and Udi H Pungut, "Population Change and Economic Development in Indonesia," *ASEAN Economic Bulletin*, 1992, 55–65; Hermawan Nugroho, Siaw Fei-Lu, and Firmansyah, "Developing Renewable Energy in Developing Countries: A Lesson from Indonesia," *Energy Sources, Part B: Economics, Planning, and Policy* 12, no. 4 (2017): 318–25; Andi Syah Putra, Guangji Tong, and Didit Okta Pribadi, "Food Security Challenges in Rapidly Urbanizing Developing Countries: Insight from Indonesia," *Sustainability* 12, no. 22 (2020): 9550.

² Christian G Daughton, "Wastewater Surveillance for Population-Wide Covid-19: The Present and Future," *Science of the Total Environment* 736 (2020): 139631; Liz Creel, *Ripple Effects: Population and Coastal Regions* (Population reference bureau Washington, DC, 2003); Amos Necci et al., "Assessment of Domino Effect: State of the Art and Research Needs," *Reliability Engineering & System Safety* 143 (2015): 3–18.

³ Iqbal Salsabil and Westi Riani, "Pengaruh Pertumbuhan Ekonomi, Tingkat Pendidikan, Kesehatan Dan Pertumbuhan Penduduk Terhadap Tingkat Kemiskinan," *Jurnal Riset Ilmu Ekonomi Dan Bisnis* 3, no. 1 (2023): 15–24.

⁴ Angela Merici Christi and Yesi Aprianti, "Pengaruh Program Keluarga Berencana Dan Perempuan Bekerja Terhadap Pertumbuhan Penduduk Di Kalimantan Timur," *Jurnal Manajemen* 14, no. 2 (2022): 303–9, <https://doi.org/10.30872/jmmn.v14i2.11277>.

of the factors in the emergence of poverty because there will continue to be new poor people⁵.

Poverty and population growth are linked to each other because of the decline in people's income levels⁶. Poverty is a condition where people are unable to fulfill their daily lives due to the low quality of human resources, low minimum wage, and increasing population affecting competitiveness in various sectors⁷. This encourages the government to continue to improve the welfare of the community⁸.

Welfare is an order of life that people want in terms of material, social, and spiritual aspects which are covered by a sense of security, decency, and peace of mind. Welfare is often associated with economic growth⁹. However, this was only enjoyed by large investors. The trickle-down effect mechanism at the implementation level does not occur¹⁰. This encourages the government to continue to strive to provide welfare to the

⁵ Marito Ritonga and Tri Wulantika, "Pengaruh PDRB Dan Jumlah Penduduk Terhadap Tingkat Kemiskinan Di Kabupaten Batu Bara Sumatera Utara (2010-2018)," *Jurnal Diversita* 6, no. 1 (2020): 95–102, <https://doi.org/10.31289/diversita.v6i1.3135>.

⁶ Leli Safitri and Muhammad Effendi, "Analisis Pengaruh Pendidikan, Pertumbuhan Penduduk Dan Investasi Terhadap Kemiskinan Di Kalimantan Selatan," *JIEP: Jurnal Ilmu Ekonomi Dan Pembangunan* 2, no. 4 (2019): 842–51.

⁷ Yulia Adella Sari, "Pengaruh Upah Minimum Tingkat Pengangguran Terbuka Dan Jumlah Penduduk Terhadap Kemiskinan Di Provinsi Jawa Tengah," *Equilibrium: Jurnal Ilmiah Ekonomi, Manajemen Dan Akuntansi* 10, no. 2 (2021): 121–30, <https://doi.org/10.35906/je001.v10i2.785>.

⁸ Ted K Bradshaw, "Theories of Poverty and Anti-Poverty Programs in Community Development," *Community Development* 38, no. 1 (2007): 7–25; Timothy Besley and Stephen Coate, "Workfare versus Welfare: Incentive Arguments for Work Requirements in Poverty-Alleviation Programs," *The American Economic Review* 82, no. 1 (1992): 249–61; Merilee S Grindle, "Good Enough Governance: Poverty Reduction and Reform in Developing Countries," *Governance* 17, no. 4 (2004): 525–48.

⁹ James Midgley and Kwong-leung Tang, "Introduction: Social Policy, Economic Growth and Developmental Welfare," *International Journal of Social Welfare* 10, no. 4 (2001): 244–52; Christine Corlet Walker, Angela Druckman, and Tim Jackson, "Welfare Systems without Economic Growth: A Review of the Challenges and next Steps for the Field," *Ecological Economics* 186 (2021): 107066.

¹⁰ Rizki Afri Mulia and Nika Saputra, "Analisis Faktor-Faktor Yang Mempengaruhi Kesejahteraan Masyarakat Kota Padang," *Jurnal El-Riyasah* 11, no. 1 (2020): 67–83.

community through various programs, one of which is the Quality Village (KB)¹¹.

Quality Village (KB) is one of the government's efforts to realize community welfare to regulate the birth of children, the distance and ideal age of childbirth, and regulate pregnancy, through promotion, protection, and assistance following reproductive rights to create a quality family¹². The family planning policy has been recognized as having a favorable impact on the country's economic development¹³. In addition, the success of the family planning program is an alternative to suppressing the growth rate of the community¹⁴.

This research can make a significant contribution to community empowerment at the village level¹⁵. By managing

¹¹ Jeanne E Langkai et al., "The Implementation of Environment-Based Program (PBL) To Increase Community Welfare in Manado City," *Odisha Journal of Social Science* 19 (2019); Bernard Berelson, "Beyond Family Planning: What Further Proposals Have Been Made to "Solve" the Population Problem, and How Are They to Be Appraised?," *Science* 163, no. 3867 (1969): 533–43; John Bongaarts et al., "Family Planning Programs for the 21st Century: Rationale and Design," 2012.

¹² Paola M Sesia, "Women Come Here on Their Own When They Need to": Prenatal Care, Authoritative Knowledge, and Maternal Health in Oaxaca," *Medical Anthropology Quarterly* 10, no. 2 (1996): 121–40; Kimberly V Smith and Sara Sulzbach, "Community-Based Health Insurance and Access to Maternal Health Services: Evidence from Three West African Countries," *Social Science & Medicine* 66, no. 12 (2008): 2460–73; Loretta Gavin et al., "Providing Quality Family Planning Services: Recommendations of CDC and the US Office of Population Affairs," *Morbidity and Mortality Weekly Report: Recommendations and Reports* 63, no. 4 (2014): 1–54.

¹³ Muhammadiyah Ali, Mohammad Junaidi, and Abdul Hafiz, "Implementasi Program Desa Keluarga Berencana Bagi Kesejahteraan Masyarakat Studi Kasus Geguntur Mataram," *Jurnal Ulul Albab* 23, no. 2 (2019): 95–99.

¹⁴ Jumiaty Tuharea, Louisa M Metekohy, and Santi Maatoke, "Peran Pemerintah Menciptakan Desa Keluarga Berencana (KB) Sebagai Upaya Dalam Peningkatan Kesejahteraan Masyarakat (Studi Pada Desa Wasia Kecamatan Elpaputih Kabupaten Seram Bagian Barat)," *JETISH: Journal of Education Technology Information* 1, no. 1 (2022): 108–13.

¹⁵ Endang Hermawan, "Community Empowerment through Management of Village Funds Allocation in Indonesia," *International Journal of Science and Society* 1, no. 3 (2019): 67–79; Isabel del Arco et al., "Implementing Sdgs to a Sustainable Rural Village Development from Community Empowerment: Linking Energy, Education, Innovation, and Research," *Sustainability* 13, no. 23 (2021): 12946; Agustinus Fatem, "Policies in Village Development: Learning from Community Empowerment and

villages with quality, communities can be actively involved in decision-making, development, and planning processes that can improve their welfare¹⁶. In addition, this research can provide insight into the relationship between quality village management and the level of community welfare¹⁷. This includes aspects such as health, education, economy, and environment that can be improved through effective management strategies¹⁸.

This research can provide a basis for developing a sustainable village management model that can be adopted by other villages¹⁹. It can also serve as a guide for the government, community organizations, and other relevant parties in designing

Participation in Jayapura,” *BISNIS & BIROKRASI: Jurnal Ilmu Administrasi Dan Organisasi* 18, no. 2 (2012): 3.

¹⁶ National Research Council, *Community and Quality of Life: Data Needs for Informed Decision Making* (National Academies Press, 2002); Dian Afrianita, “Village Fund Management in Improving Community Welfare in Socio-Economic Sector,” *International Journal on Social Science, Economics and Art* 9, no. 3 (2019): 128–42; Asnarulkhadi Abu Samah and Fariborz Aref, “People’s Participation in Community Development: A Case Study in a Planned Village Settlement in Malaysia,” *World Rural Observations* 1, no. 2 (2009): 45–54.

¹⁷ Gunawan Prayitno et al., “The Influence of Social Capital in Improving the Quality of Life of the Community in Sidomulyo Tourism Village, Indonesia,” *GeoJournal of Tourism and Geosites* 46, no. 1 (2023): 208–17; Viverita Viverita et al., “Village Fund Management, Quality of Life and Community Wellbeing: Evidence from Lebak Regency, Indonesia,” *Journal of Southwest Jiaotong University* 57, no. 3 (2022); Dedeng Yusuf Maolani, “Strengthening Village and Village Government towards Sustainable Development in the Framework of Increasing Community Welfare,” *JISPO: Jurnal Ilmu Sosial Dan Ilmu Politik* 9, no. 2 (2019): 36–48.

¹⁸ Don Nutbeam and Iona Kickbusch, “Health Promotion Glossary,” *Health Promotion International* 13, no. 4 (1998): 349–64; Don Nutbeam, “Health Literacy as a Public Health Goal: A Challenge for Contemporary Health Education and Communication Strategies into the 21st Century,” *Health Promotion International* 15, no. 3 (2000): 259–67; Lloyd J Kolbe, “School Health as a Strategy to Improve Both Public Health and Education,” *Annual Review of Public Health* 40 (2019): 443–63.

¹⁹ Yurui Li, Pengcan Fan, and Yansui Liu, “What Makes Better Village Development in Traditional Agricultural Areas of China? Evidence from Long-Term Observation of Typical Villages,” *Habitat International* 83 (2019): 111–24; Mieczyslaw Adamowicz and Magdalena Zwolińska-Ligaj, “The ‘Smart Village’ as a Way to Achieve Sustainable Development in Rural Areas of Poland,” *Sustainability* 12, no. 16 (2020): 6503; Xiaojuan Zhang and Zhengang Zhang, “How Do Smart Villages Become a Way to Achieve Sustainable Development in Rural Areas? Smart Village Planning and Practices in China,” *Sustainability* 12, no. 24 (2020): 10510.

village development policies and programs²⁰. Quality village management can be comprehensive and have a real contribution to realizing community welfare²¹.

This research can provide in-depth insights into best practices and innovative concepts in quality village management to realize community welfare²². It can also provide a comprehensive overview of the latest progress and trends in quality village management to realize community welfare²³. Ultimately, it will provide a solid foundation for an up-to-date understanding of quality village management and its impact on community well-being, as well as being key to poverty alleviation efforts²⁴. By

²⁰ Andrea Yanes et al., "Community-Based Tourism in Developing Countries: A Framework for Policy Evaluation," *Sustainability* 11, no. 9 (2019): 2506; Hans P Binswanger and Swaminathan S Aiyar, "Scaling up Community-Driven Development: Theoretical Underpinnings and Program Design Implications," *Available at SSRN 636401*, 2003; David C Korten, "Community Organization and Rural Development: A Learning Process Approach," *Public Administration Review*, 1980, 480–511.

²¹ Dallen J Timothy and Stephen W Boyd, "Heritage Tourism in the 21st Century: Valued Traditions and New Perspectives," *Journal of Heritage Tourism* 1, no. 1 (2006): 1–16; Ikeu Kania, Grisna Anggadwita, and Dini Turipanam Alamanda, "A New Approach to Stimulate Rural Entrepreneurship through Village-Owned Enterprises in Indonesia," *Journal of Enterprising Communities: People and Places in the Global Economy* 15, no. 3 (2021): 432–50; Mitsuru Kodama, "New Knowledge Creation through Dialectical Leadership: A Case of IT and Multimedia Business in Japan," *European Journal of Innovation Management* 8, no. 1 (2005): 31–55.

²² Lucy Gilson et al., "Everyday Resilience in District Health Systems: Emerging Insights from the Front Lines in Kenya and South Africa," *BMJ Global Health* 2, no. 2 (2017); Deniz Kandiyoti, "Rural Livelihoods and Social Networks in Uzbekistan: Perspectives from Andijan," *Central Asian Survey* 17, no. 4 (1998): 561–78; Gail Greig, Vikki A Entwistle, and Nic Beech, "Addressing Complex Healthcare Problems in Diverse Settings: Insights from Activity Theory," *Social Science & Medicine* 74, no. 3 (2012): 305–12.

²³ Dian Herdiana, "Pengembangan Konsep Smart Village Bagi Desa-Desa Di Indonesia (Developing the Smart Village Concept for Indonesian Villages)," *JURNAL IPTEKKOM Jurnal Ilmu Pengetahuan & Teknologi Informasi* 21, no. 1 (2019): 1–16; Femi Oktaviani and Diki Rustandi, "Implementasi Digital Marketing Dalam Membangun Brand Awareness," *PRofesi Humas* 3, no. 1 (2018): 1–20.

²⁴ Agum Restu Alam, Saeful Anwar, and Asep Iwan Setiawan, "Manajemen Strategis Pendayagunaan Zakat Infak Dan Shadaqah Dalam Pengentasan Kemiskinan," *Tadbir: Jurnal Manajemen Dakwah* 4, no. 4 (2019): 177–88; Rini Triani and Santi Novani, "Menciptakan Tujuan Pembangunan Berkelanjutan (SDGs) Melalui Value Co-Creation Dalam Akuakultur Darat Di Indonesia," *TheJournalish: Social and Government* 4, no. 5 (2023): 292–308; Sarkawi Sarkawi et al., "Pemanfaatan Potensi Badan Usaha Milik Desa

enhancing the economic and educational potential of villages, quality kampongs are expected to provide concrete solutions to reduce poverty at the local level²⁵.

With a focus on quality village management, this research not only provides local impact but can also be part of a larger solution to sustainable development challenges at the national and even global levels²⁶. Based on the previous explanations, it is very interesting to conduct studies of existing literature to analyze the extent to which the Quality Village (KB) program has an impact on community welfare. Thus, this research is expected not only to provide new insights but also to stimulate real positive changes in the conditions and welfare of the people living in these villages.

B. Method

This research is library research where the data used is secondary data obtained from scientific articles and other documents relevant to the research. The data obtained will be analyzed to produce descriptive explanations presented in the form of words, pictures, or symbols related to the object of research. Data analysis in this study was carried out in three stages, namely data reduction, data categorization, and data verification. Data reduction in this study was carried out by selecting all data by cutting and simplifying existing data according to the research topic. Furthermore, categorization of the reduced data was carried out following the research topic, namely the growth of Quality Village Management (KB) in Realising Community Welfare. The

Sebagai Daya Ungkit Anggaran Pendapatan Dan Belanja Desa,” *Jurnal Kompilasi Hukum* 5, no. 1 (2020): 56–73.

²⁵ Muh Fachri Arsjad et al., “Peranan Pemerintah Desa Dalam Penanggulangan Kemiskinan Di Desa Buntulia Jaya Kecamatan Duhiyadaa,” *Economics and Digital Business Review* 3, no. 2 (2022): 379–96; Novy Setia Yunas, “Implementasi Konsep Penta Helix Dalam Pengembangan Potensi Desa Melalui Model Lumbung Ekonomi Desa Di Provinsi Jawa Timur,” *Matra Pembaruan: Jurnal Inovasi Kebijakan* 3, no. 1 (2019): 37–46; Achmad Zahrudin et al., “Pemberdayaan Program Pelatihan Bumdes Dalam Mengembangkan Perekonomian Desa,” *Community Development Journal: Jurnal Pengabdian Masyarakat* 4, no. 4 (2023): 7771–78.

²⁶ Philianto Dani Rahu, “Kolaborasi Model Pentahelix Dalam Pengembangan Desa Wisata Sei Gohong Kecamatan Bukit Batu Kota Palangka Raya,” *Journal Ilmu Sosial, Politik Dan Pemerintahan* 10, no. 1 (2021): 13–24.

last stage is data verification to draw conclusions which is the researcher's interpretation of the data. Verification is carried out using triangulation techniques, namely comparing one data source with other data sources.

C. Results and Discussion

The Concept of Community Welfare

Based on Law Number 11 of 2009 concerning Social Welfare, it is explained that social welfare is a condition of fulfilling the material, spiritual, and social needs of citizens to live properly and be able to develop themselves so that they can carry out their social functions²⁷. The concept of welfare stated in the Law is in line with the mission of Islam itself which states that the Prophet was sent as a mercy for all nature and the basic teachings of Islam always aim to achieve social welfare²⁸.

The concept of welfare in Islam according to Al-Ghazali is to achieve common good, pleasure, and blessings in this world and the hereafter. The concept of welfare covers all aspects of life which includes five basic principles of benefit, namely the maintenance of religion, soul, mind, offspring, and property²⁹. Government policies related to the KB village program in terms of Islamic law do not contradict the concept of *masblabat* in Islam because efforts to realize community welfare are part of the responsibility of a leader³⁰. Community welfare can be measured

²⁷ "UU No 11 Tahun 2009 Tentang Kesejahteraan Sosial," 2009.

²⁸ Muhammad Arsyam and Andi Mujaddidah Alwi, "Konsep Dan Makna Kesejahteraan Dalam Pandangan Islam," *Osf.Io*, 2020.

²⁹ Dena Ayu, Muhamad Yusuf, and Doli Witro, "Pemikiran Al Ghazali Tentang Penerapan Sistem Ekonomi Islam Di Indonesia," *Jurnal Hukum Ekonomi Islam* 5, no. 2 (2021): 111–28.

³⁰ Nur Lailatul Musyafa'ah, "Analisis Program Kampung Keluarga Berencana Perspektif Maqasid Al-Syari'ah: Studi Di Kampung Logam Ngingas Waru Sidoarjo Jawa Timur," *Al-Manabij: Jurnal Kajian Hukum Islam* 13, no. 2 (2019): 259–79.

through several indicators including education, labor, demographics, health, and other social indicators³¹.

The Impact of Population Growth on Poverty

Based on welfare classifications, Indonesia is a developing country that is closely related to problems such as poverty. Poverty is a problem that is the main focus of the government at both the regional and national levels³². A large population growth for some is a great potential if accompanied by the right treatment as a subject of development, and economy³³. Population growth affects economic growth because a high population growth rate will expand the market so increased specialization in the economy means more economic activity³⁴. However, if large population growth is not balanced with the right policies, it will give birth to various problems, one of which is poverty. Poverty occurs as a result of the increasing population growth rate³⁵.

Poverty is a condition in which a person or group of people is unable to fulfill their basic rights to maintain and develop a dignified life. The indicator to measure the poverty rate in Indonesia is by setting a standard value of minimum needs, both for food and non-food needs that must be met by individuals to live properly³⁶.

³¹ Nawarti Bustamam, Shinta Yulyanti, and Kantthi Septiana Dewi, "Analisis Faktor-Faktor Yang Mempengaruhi Indikator Kesejahteraan Masyarakat Di Kota Pekanbaru," *Jurnal Ekonomi KLAT* 32, no. 1 (2021).

³² Safitri and Effendi, "Analisis Pengaruh Pendidikan, Pertumbuhan Penduduk Dan Investasi Terhadap Kemiskinan Di Kalimantan Selatan."

³³ Nadia Cavina Putri and Nunung Nurwati, "Pengaruh Laju Pertumbuhan Penduduk Berdampak Pada Tingginya Angka Kemiskinan Yang Menyebabkan Banyak Eksploitasi Anak Di Indonesia," *Jurnal Ilmu Kesejahteraan Sosial HUMANITAS* 3, no. 1 (2021): 1–15.

³⁴ Dwi Yuniyanto, "Analisis Pertumbuhan Dan Kepadatan Penduduk Terhadap Pertumbuhan Ekonomi," *Forum Ekonomi* 23, no. 4 (2021): 687–98.

³⁵ Neng Veni Suryani and Aning Kesuma Putri, "Trend Laju Pertumbuhan Penduduk Dan Kemiskinan Di Provinsi Kepulauan Bangka Belitung," *Holitic Journal of Management Research* I, no. 1 (2020): 27–38.

³⁶ Dudi Septiadi and Muhammad Nursan, "Pengentasan Kemiskinan Indonesia: Analisis Indikator Makroekonomi Dan Kebijakan Pertanian," *Jurnal Hexagro* 4, no. 1 (2020): 1–14.

Family Planning Program on Welfare

Law No. 52/2009 on Population Development and Family Development states that Family Planning is an effort to regulate the birth of children, the distance and ideal age of childbirth, and regulate pregnancy, through promotion, protection, and assistance following reproductive rights to create a quality family³⁷. One manifestation of the government's commitment is through the Family Planning Village program, the government hopes to achieve eight family functions including religious, socio-cultural, love, protection, reproduction, social and educational, economic, and environmental functions that reflect a family's welfare³⁸.

The Family Planning Village (KB) program emphasizes the importance of family resilience and welfare. A family needs to be fostered to create quality human resources that can encourage the success of national development³⁹. At the implementation stage in the field, several factors were found that hindered the effectiveness of the Family Planning Village program, including the lack of facilities and infrastructure, community discipline to participate in activities, and the lack of community discipline⁴⁰, human resource

³⁷ "UU No 52 Tahun 2009 Tentang Perkembangan Kependudukan Dan Pembangunan Keluarga," 2009.

³⁸ Tesalonka Syela Maleke, Masje Pangkey, and Deysi Tampongoy, "Efektivitas Program Kampung Keluarga Berencana (KB) Di Desa Temboan Kecamatan Maesaan Kabupaten Minahasa Selatan," *Jurnal Administrasi Publik* 8, no. 2 (2022): 105–14.

³⁹ Risna Resnawaty, Sahadi Humaedi, and Wandu Adiansah, "Evaluasi Program Kampung Keluarga Berencana Dalam Meningkatkan Ketahanan Dan Kesejahteraan Keluarga," *Jurnal Kolaborasi Resolusi Konflik* 3, no. 1 (2021): 93, <https://doi.org/10.24198/jkrk.v3i1.32142>.

⁴⁰ Erwin Apriani, Muhamad Idris, and Nina Damayanti, "Efektivitas Program Kampung Kb Di Desa Sidorejo Kecamatan Keluang Kabupaten Musi Banyuasin," *Jurnal Swarnabhumi* 6, no. 1 (2021): 38–45.

quality⁴¹, inadequate funding, and the lack of coordination between agencies given that the Quality Village Program is cross-sectoral⁴². The balance between economic growth and social welfare in the context of village management is critical. Economic growth can be integrated in ways that promote social justice and community well-being. Models of local economic sustainability in the village are urgently needed. This could include micro and small enterprise development, local economic empowerment, and the integration of villages into broader economic value chains. It is therefore urgent to seek out successful approaches to local economic empowerment, such as micro and small enterprise development, local product marketing, or engagement in broader economic value chains. So that the implementation of the sharing economy concept in villages as a way to improve welfare can be realized. This may include the sharing of resources, the exchange of services, or the use of technology to support this model. Identifying best practices in quality village management is expected to contribute directly to improving the quality of life of the community. This involves aspects other than economics, such as better access to health, education, and employment services.

D. Conclusions

This study concludes that the Family Quality Program (KB) has contributed to improving Indonesia's economic development. However, in the level of implementation, there are still some obstacles such as funding activities, infrastructure, coordination between agencies, and the quality of human resources that are still lacking. The Family Quality Program (KB) is also not at odds with the concept of welfare in Islamic law where efforts to create community welfare are indeed one of the responsibilities of a

⁴¹ Hasriani, Rabina Yunus, and Hamsinah, "Implementasi Program Kampung Keluarga Berkualitas Di Kabupaten Pangkajene Dan Kepulauan Implementation Of The Kampung KB in Pangkajene Regency And The Islands," *Spirit Publik* 16 (2021): 137–50.

⁴² Iryanto, Edy Akhyary, and Novi Winarti, "Implementasi Program Kampung Keluarga Berencana Oleh Pemerintah Kota Tanjungpinang 2019-2020 (Studi Kasus Di Kelurahan Dompok)," *SOJ: Student Online Journal* 3, no. 1 (2022): 64–72.

leader. This research is still very limited, there is a need for further, more in-depth studies. Other researchers who want to continue this research, can try to further analyze the implementation of the Quality Village (KB) management model, measure community welfare, or see the effect of community participation in the Quality Village (KB) Management.

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